



Sponsorship Information

For the

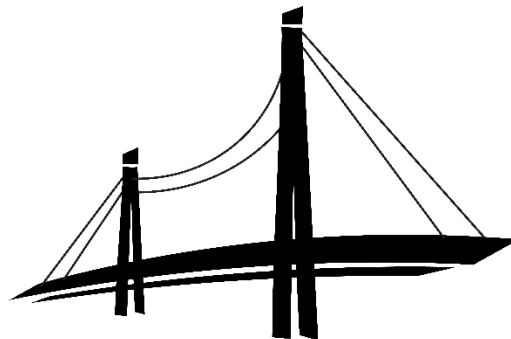
International Dyslexia Association Georgia

2018 Dimensions of Dyslexia Conference

In partnership with Tools for Life

Bridging the Gap

Between Structured Literacy & Assistive Technology



BRIDGING THE GAP
Between Structured Literacy & Assistive Technology

Saturday, March 24, 2018

Georgia Tech Research Institute

Conference Center

250 14th St NW, Atlanta, GA 30318

The International Dyslexia Association

About

The International Dyslexia Association (IDA) is a 501(c)(3) non-profit, scientific, and educational organization formed to increase public awareness of dyslexia. We are a resource and support system for parents, individuals with dyslexia, and educators.

Mission

IDA is dedicated to the study and treatment of dyslexia. IDA members receive information about managing dyslexia, access to an international network of professionals in the field, discounts on conferences fees and publications from our online store – quarterly and biannual publications, and affiliation with local branches opening a gateway to a learning community of other individuals sharing our mission.

IDA Georgia was formed to increase public awareness of dyslexia. We are a resource and support system for parents, individuals with dyslexia, and educators. IDA Georgia provides community outreach activities, an annual conference, teacher training workshops, an information and referral hotline, and e-newsletters.

IDA does not recommend or endorse any individual, business, school, or program.

Purpose

The purpose of IDA is to pursue and provide the most comprehensive range of information and services that address the full scope of dyslexia and related difficulties in learning to read and write in a way that creates hope, possibility, and partnership, so that every individual has the opportunity to lead a productive and fulfilling life, and society benefits from the resource that is liberated.



Schedule of Events - Conference 2018

This year's IDA-GA Dimensions of Dyslexia conference, "Bridging the Gap between Structured Literacy & Assistive Technology" has a different format than previous year's conference events.

This year's event, being held in partnership with Georgia Tech's Tools for Life, will provide a hands-on assistive technology lab as well as structured literacy and assistive technology sessions. Sessions will be geared to address the various interests for professionals, parents and students.

To provide flexible opportunities for all those hoping to attend, the *morning* sessions, held 9:00 am until noon, will be repeated in the *afternoon* from 1 until 4 pm.

This year's conference has the potential to attract between 600 to 1,000 conference attendees.

Saturday March 24, 2018

8:00 - 8:45 - Registration and Exhibitor Tables Open (Exhibitors may arrive at 7:00 a.m.)

Morning Program

9:00 - Morning Sessions Begin

11:45 - Announcements & Award Presentations in Auditorium

12:00 - 12:45 - Registration Open for Afternoon

Afternoon Program [repeats morning program]

1:00 - Afternoon Sessions Begin

3:45 - Awards Presentations in Auditorium

4:00 - Exhibitor Tables Close

Full conference session details available online at ga.dyslexiaida.org.

Levels of Sponsorship

Special Discounted pricing available for the 2018 conference -- our way of thanking you for your ongoing support in 2017 of the IDA Southern Regional Conference, Dyslexia Dash and IDA Reading, Literacy & Learning Conference.

(See next page for details.)

Levels of Sponsorship

NOTE: *Special Discounted pricing available for the 2018 conference -- our way of thanking you for your ongoing support in 2017 of the IDA Southern Regional Conference, Dyslexia Dash and IDA Reading, Literacy & Learning Conference.*

Diamond: \$2,000 {normally \$3,000}

Diamond sponsors will receive their name and logo on all signage used at the conference, website and social media efforts to promote the conference. Their name and logo will be on the back of the program, the scrolling welcome board, and the company will have full-page advertising space. A Diamond sponsor will also receive one 8' table for exhibiting and admission for four conference attendees.

Gold: \$1,000 {normally \$1,500}

Gold sponsors will receive a half page of advertising space in the conference program as well as their name and logo on the scrolling welcome board, website and social media efforts to promote the conference. They will receive one 8' exhibitors table and admission for two conference attendees.

Silver: \$400 {normally \$500}

Silver sponsors will receive a quarter page of advertising space in the conference program, as well as well as their name and logo on the IDA-GA website and social media efforts to promote the conference. They will receive one 8' exhibitor table and admission for two conference attendees.

Bronze: \$200 {normally \$300}

Bronze sponsors will receive their name on the scrolling welcome board, website and social media efforts to promote the conference and admission for two conference attendees.

Business Card Ad Only \$150 {normally \$200}

NOTE: Space for sponsor tables is limited in this venue and will be available on a first come, first serve basis. Register as a sponsor early!

Deadline to be included in the Conference Program

February 26, 2018

	Diamond	Gold	Silver	Bronze
--	---------	------	--------	--------

Conference Wide Signage	X			
Back Page Program Ad	X			
Full Page Ad	X			
Half Page Ad		X		
Quarter Page Ad			X	
Ad Scrolling on Message Board	X	X		
Logo Listed on IDA Website & Social Media	X	X	X	X
Free Attendee	4	2	2	2
Exhibitor Table	X	X	X	

To become a 2018 Conference Sponsor, please [click here](#).

<https://events.r20.constantcontact.com/register/eventReg?oeidk=a07ef11i7cr58a288ce&oseq=&c=&ch=>

Once we have received your completed sponsorship form and payment, we will send you email confirmation with an attached list of directions for logo submissions, exhibitor's set up, and other information regarding your sponsorship.

The IDA Georgia Branch sincerely thanks you for your support!

Questions? Contact rbattaglia@theswiftschool.org or 404-754-1108.